



Alexandria Kelley

Design • Illustration • Multimedia • Communications

alexandria.kelley1020@gmail.com

thealexdesign.com

EDUCATION

Rochester University

BS Mass Communication

April 2023 Summa Cum Laude

Macomb Community College Certificate

Advertising

May 2021

Pryor Learning | Fred Pryor Seminars | CareerTrack

Digital Marketing

March 2020

Macomb Community College

Media and Communication Arts

AAS Design & Layout, AAS Interactive Web Media

May 2020 Summa Cum Laude

SKILLS

Adobe Creative Suite

InDesign, Illustrator, Photoshop, After Effects

Interactive Web Media

Social Media, Web Design, Email Marketing

Microsoft Office and Google Docs

Drive, Word, PowerPoint, Excel

VOLUNTEER WORK

Warren City Pride 501(c)3 | 2024–Present

Board Member and Media/Communications Coordinator

Women of Warren 501(c)3 | 2023–Present

Board Member and Media/Communications Manager

Warren Consolidated Schools | 2017-2020

Volunteer Art Instructor and Helper

AWARDS & ACHIEVEMENTS

Student of the Year | Rochester University: 2023

President's List | Rochester University: 2021–2023

National Society of Leadership & Success (NSLS) |

Rochester University: 2022

Harper Charity Cruise Logo Competition: 2020

Won 2nd place & Scholarship

Dean's List | Macomb Community College: 2016–2021

Mikula Scholarship | Warren Mott High School: 2016

President's Award | Warren Mott High School: 2016

MI Education Award | Warren Mott High School: 2016

Scholastic Art Awards: 2016

Won Gold Key, Silver Key, and Honorable Mention

OBJECTIVE STATEMENT

I want to create graphic design content that communicates my clients' message to their audience efficiently and in a way that benefits both parties and positively impacts a community, society, or the world.

EXPERIENCE

Alex Design, LLC | 2020–Present

Warren, MI

Graphic Designer

Create compelling and targeted print and digital communication materials for individuals, businesses and their audiences.

Bridgewater Interiors | 2020–2024

Detroit, MI

Graphic Designer, Video Editor, Content Creator

Create education/training materials to improve worker efficiency. Craft communication materials to inform and boost employee moral and customer satisfaction. Created small and large display pieces to improve client perception, employee efficiency and morale.

Painting With A Twist | 2020

Rochester, MI

Painting Instructor

Paint class examples. Instruct and assist attendees with paintings. Provide entertainment and fun.

Best Tool & Engineering Company | 2019

Clinton Township, MI

Web Designer, Content Creator

Redesign site layout, hierarchal structure, and content placement. Construct build of redesign in WordPress. Craft tutorial Instructions for future website updates.

Richmond Township Town Hall | 2019

Richmond, MI

Web Designer, Content Creator

Improve user experience through addition and modification of content. Communicate with developers to execute design changes.

Subway | 2016–2019

Sterling Heights, MI

Sandwich Artist then Assistant Manager

Prioritize daily tasks for self and employees. Aid in food preparation. Manage inventory: keep store stocked and running efficiently. Instill team spirit.

Rochelle J Kelley CPA | 2014–2020

Warren, MI

Administrative Assistant

Analyze data and input into accounting software. Organize files. Support client relationships.